



Housseem Ben Salah

Multidisciplinary Designer
7 Years Of Experience

Portfolio



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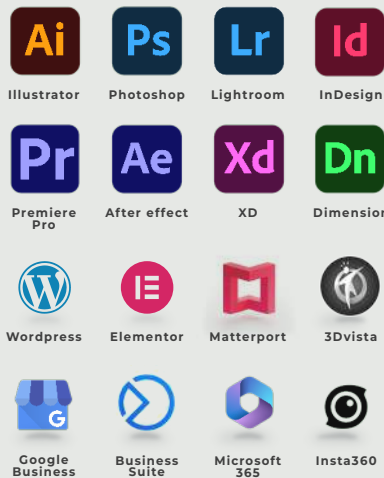
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About Me

With a lifelong passion for illustration and storytelling, I've cultivated a keen eye for creativity and innovation. This innate drive guided me towards a career in design and marketing, where I've spent the last 7 years refining brand identities and crafting visually stunning materials from concept to execution. I thrive in creative environments and am dedicated to delivering impactful solutions that resonate with audiences.

Skills



Job & Experience

Sep 2021 - Mar 2024 · 2 yr 7 mos

Art director · Full-time

GreenBird.3D Company - Tunisia - Oman

- Engaged in close collaboration with both marketing and sales teams across all projects.
- Directed artistic vision and creative strategies for projects, ensuring alignment with client objectives and brand identity.
- Managed accounts and led cross-functional teams to deliver high-quality web design, video production, and 360 virtual tours.
- Executed content creation and social media advertising campaigns to enhance brand visibility and engagement.
- Provided printer support and conducted post-production editing for multimedia content.

Skills: Account Management · Created 360 Virtual tour · Create a website · Video Post-Production · Content Creation · Web Design · Stratégie médiatique · Video Editing · Printer Support · Virtual Reality (VR) · Social Media Advertising.

Nov 2020 - Aug 2022 · 1 yr 10 mos

Co-Founder · Self-employed

Forpro Agency - Tunisia

- Established and operated a successful start-up agency specializing in video production, project management, and marketing services.
- Managed accounts, providing strategic guidance to clients to effectively navigate and achieve their business objectives.
- Spearheaded the orchestration of corporate events and provided comprehensive enterprise support to bolster brand recognition and fortify market presence.

Skills: Account Management · Start-up Leadership · Video Production · Project Management · Corporate Events · Enterprise Support · Marketing Management.

Education

2020 - 2022

Design and visual communication

Pilot Institute of Economics and Technology

Professional technician certificate

2014 - 2015

Infographics and Multimedia

Tanit Training Center

Media advertising technician

Expertise

Graphic Design

Creating visual content to convey messages or ideas through typography, imagery, and layout.

360 Virtual Tour

Crafting immersive 360-degree environments that allow users to explore and interact with virtual spaces.

UI/UX Design

Crafting intuitive and visually appealing digital experiences for users.

Cms Wordpress

Designing user-friendly and visually compelling websites.

Photography

Capturing high-quality images with attention to composition, lighting, and subject matter.

Video Editing

Editing and arranging video footage to produce polished and cohesive final videos

KNOWLEDGE

- Teamwork
- Project Planning
- Design Thinking
- Communication
- Decision Making
- Multitasking
- Stress Management

LANGUAGES

- **Arabic**
Natural Spesking / Listening
- **English**
Basic Spesking / Listening
- **French**
Basic Spesking / Listening

Job & Experience

● **Oct 2018 - Oct 2021 · 3 yrs 1 mo**

General resources and communications officer · Full-time

Az School - Tunisia

- Managed communications and resources for educational institution, overseeing events, computer maintenance, and multimedia production.
- Facilitated classroom management and conducted training sessions on interactive whiteboards.
- Utilized graphic design skills to create promotional materials and enhance visual communication within the school community.

● **Apr 2017 - Sep 2018 · 1 yr 6 mos**

Junior Graphic Designer · Full-time

The Ministry of Interior's tyres - Tunisia

- Contributed to magazine layout design, branding, and event management initiatives for governmental department.
- Provided event photography services and supported marketing efforts to promote departmental programs and initiatives.

Skills: Magazine Layout Design · Branding & Identity · Event Photography · Event Management.

● **2013 - 2016 · 3 yrs**

News Anchor - Graphic Design · Apprenticeship

Quran Kareem Radio 97.7 - Tunisia

- Apprenticed as a news anchor for radio broadcasts, contributing to visual content creation and layout design.

REFERENCES

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WEBSITE

Explore some of my recent projects and designs on my portfolio website: Housseem-bensalah.com

Alternatively, scan the QR code below to access my portfolio directly

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